



The future is on their wings.

A EUROPEAN PARTNERSHIP FOR BIODIVERSITY

Let's join forces to protect wild pollinators



The invisible heroes of nature:

Pollinating Insects



Pollinators are animals that transfer pollen from one flower to another, enabling pollination and the subsequent formation of fruits and seeds. Most pollinators are insects.



90% OF FLOWERING PLANTS DEPEND ON POLLINATORS



75% AGRICULTURAL CROPS DEPEND ON POLLINATORS

Pollination is a fundamental ecological process, essential for the survival of plant species, the functioning of ecosystems and the conservation of habitats, providing a wide range of vital services and benefits for humans.

ABOUT US

16 partners in 9 European countries
Netherlands, Scotland, Denmark, Sweden, Croatia, Italy, Hungary, Romania and Spain.

AT THE HEART OF THE PROJECT,
8 ZOOS ARE LEADING THE CHANGE



Learn more about the Zoo LIFE Pollinators project



*Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.



HAVE YOU MET OUR HEROES?



BEES
Hymenoptera Apoidea

They vary in shape, size, and color. They are the most efficient pollinators.

Did you know? Most species are solitary, only a few are social.



HOVERFLIES
Diptera Syrphidae

To avoid predation, many species mimic bees or wasps.

Did you know? Many hoverfly larvae help control aphids and other plant pests.

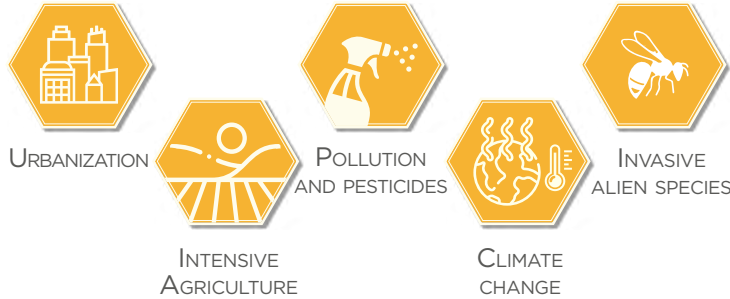


BUTTERFLIES AND MOTHS
Lepidoptera

Their wings are covered in tiny scales that create vivid colors and patterns.

Did you know? Their long proboscis allows them to reach nectar that other insects cannot access.

WHY ARE THEY AT RISK?



How can we help?

- Plant native species with staggered flowering times
- Create moist areas and microhabitats (logs, tree cavities, stones, wood piles)
- Reduce mowing and leave uncultivated areas
- Avoid pesticides and harmful chemical products

YOU CAN MAKE A CHANGE! SAFE GUARD POLLINATORS

Download **iNaturalist**, **Butterfly out** app and take part in the **Butterfly Monitoring Scheme**:

- inaturalist.org/projects/zoolifepollinators-citizen-science
- butterfly-monitoring.net/bms-schemes

PROVIDE VALUABLE INFORMATION THAT HELPS MONITOR POLLINATORS.

Join the **Bee Friendly Garden challenge**



OUR GOALS



KNOWLEDGE

Increase knowledge and awareness about native pollinators and spread information.



HABITAT

Increase pollinator numbers by creating and restoring favorable habitats in and around zoos.



STAKEHOLDER

Encourage behavioural change involving zoos, stakeholders and general public.



GOVERNANCE

Increase zoos capacity for pollinators conservation actions, breeding and define guidelines to create pollinators friendly areas.